OPEN YOUR HEART
TO THE HUNGRY AND HOMELESS

2015 Annual Report

Putting your generosity to work for the hungry and homeless for 30 years
2015 BOARD OF DIRECTORS

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STAFF

Ed Murphy
Executive Director
Ruby Simmons
Communications Manager
Kathy Mahoney
Office Manager

REVENUE
BY SOURCE

Individuals ($826,910)

Corporations & Foundations ($130,640)

FINANCIALS

BALANCE SHEET | 2014 | 2015
--- | --- | ---
Assets
Current Assets | $867,279 | $787,165
Fixed Assets | $1,066 | $0
Other Assets | $0 | $0
Total Assets | $868,345 | $787,165
Liabilities & Net Assets
Total Liabilities | $79,948 | $16,356
Net Assets
Unrestricted | $788,397 | $132,183
Temporarily Restricted | $0 | $638,626
Total Net Assets | $788,397 | $770,809
Total Liabilities & Net Assets | $868,345 | $787,165

Income & Expense Statement

Revenue | $949,954 | $957,550
Expenses | $992,033 | $885,365
Increase in Net Assets | ($42,079) | $72,184
LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD PRESIDENT

The most meaningful awards are ones given by people who know your work best. In 2015 Open Your Heart to the Hungry and Homeless was honored to have been awarded the Minnesota Nonprofit Mission Award for Responsive Philanthropy. What was so special about this award was it was a result of voting by nonprofit agencies throughout Minnesota who have seen the impact of the work of the staff, volunteers, and board of Open Your Heart.

The real honor must go to the more than 5,000 individuals who generously provide the financial support that makes our work possible. Open Your Heart is truly a unique nonprofit. We are funded entirely by the private sector, primarily by the workers at 35 different workplaces who support us through the Annual Employee Giving Campaigns. What makes us unique is that most of the workers are public sector employees – social workers and teachers, firefighters and highway workers, administrative and clerical staff, IT and maintenance. Together with hundreds of employees in corporate workplaces, they are what make our work supporting more than 150 different hunger and homeless programs across the state possible.

To better provide for the basic needs of hungry and homeless Minnesotans, Open Your Heart is increasingly working with other funding partners and leveraging these additional funds to provide help where it is most needed.

Our donors work hard for their money and are generous in their support, so we pride ourselves on our efficiency. With just three staff and an active and dedicated volunteer board, we spent just 9% of all funding on administration and fundraising in 2015.

As we move into our 30th year, Open Your Heart continues its dedication to serving the poorest and most vulnerable among us. Together, we have all made a difference in so many lives. We are honored to present our 2015 Annual Report. Thank you for a great year.

Ed Murphy
Executive Director

Daniel J DuHamel
Board President

www.oyh.org
This year...

OPEN YOUR HEART TURNED 30 YEARS OLD

Over 30 years, Open Your Heart has invested 20 million dollars in ensuring that...

- food shelves have cooling, storage, and transportation capacity to distribute healthy food.
- shelters have dignified space for homeless people to heal and begin to address the many issues that led them to the streets.
- domestic violence shelters have a safe and supportive place for those fleeing abusers.

WHERE WE SERVED

Northwest 7.5%
Central 8.5%
West Central 5.2%
Southwest 1.3%
Statewide 2.3%
Northeast 9.2%
Metro 54.5%
Southeast 11.6%
OPEN YOUR HEART RECEIVED
THE 2015 MINNESOTA NONPROFIT AWARD
FOR RESPONSIVE PHILANTHROPY

Presented by the Minnesota Council of Nonprofits (MCN) and MAP for Nonprofits, this award recognizes the partnership between funders and nonprofits in mobilizing resources for public benefit and was given to Open Your Heart for being responsive to citizen initiatives, long-term strategies to fight problems, and committing substantial resources to disadvantaged people and Minnesota communities through a process of dialogue and partnership.

www.oyh.org
In 2015 we partnered with 50 agencies for hunger and homelessness.

Alexandra House, Blaine, MN
American Indian Community Housing Organization, Duluth, MN
Ascension Place, Minneapolis, MN
Bemidji Community Food Shelf, Bemidji, MN
CAPI USA, Minneapolis, MN
Casa Guadalupana, St. Paul, MN
Channel One, Rochester, MN
Committee Against Domestic Abuse, Mankato, MN
Community Action Center of Northfield, Northfield, MN
Community Café, Grand Rapids, MN
Damiano of Duluth, Duluth, MN
Ely Area Food Shelf, Ely, MN
The Emergency Food Shelf Network, New Hope, MN
Fargo Moorhead Dorothy Day House of Hospitality, Moorhead, MN
Great River Family Promise, Elk River, MN
Division of Indian Works, Minneapolis, MN
Guardian Angels Catholic Church of Oakdale, Oakdale, MN
Hallie Q. Brown Community Center, St. Paul, MN
Hastings Family Service, Hastings, MN
Hope Coalition, Red Wing, MN
Hospitality House of Owatonna, Owatonna, MN
Hugo Good Neighbors Food Shelf, Hugo, MN
Keystone Community Services, St. Paul, MN
Leech Lake Band Of Ojibwe, Cass Lake, MN
The Link, Minneapolis, MN
Loaves and Fishes, Minneapolis, MN
Mid-Minnesota Women’s Center, Brainerd, MN
Minneapolis Recreation Development Inc., 363 days, Edina, MN
Ralph Reeder Food Shelf, New Brighton, MN
Nameless Coalition, Bemidji, MN
Pearl Crisis Center, Milaca, MN
People Incorporated, St. Paul, MN
People Reaching Out to Other People, Eden Prairie, MN
Peoples Lutheran Chapel, dba Peoples Church, ELCA, Bemidji, MN
Project for Pride in Living, Minneapolis, MN
Safe Avenues, Willmar, MN
The Salvation Army, Albert Lea, MN
The Salvation Army, Brainerd, MN
The Salvation Army, Duluth, MN
The Salvation Army, Willmar, MN
Servants of Shelter of Koochiching County, International Falls, MN
Small Sums, St. Paul, MN
St. Louis Park Emergency Program (STEP), St. Louis Park, MN
Stepping Stone Emergency Housing, Anoka, MN
Union Gospel Mission Twin Cities, St. Paul, MN
Voice of East African Women, Minneapolis, MN
Volunteers of America of Minnesota, Minneapolis, MN
Western Communities Action Network, Marshall, MN
Women of Nations, St. Paul, MN

“This grant from Open Your Heart made it possible for the YWCA Cass Clay to purchase two new ranges for homeless women to use during their stay at our Emergency Shelter.

Your support means that women who are experiencing homelessness, the majority as a result of domestic violence, are able to prepare meals for themselves and their children.”

- YWCA Cass County
HUNGER AND HOMELESS

We help shelters and food shelves serve more people and serve them better with our Hunger and Homeless Grant.

Sometimes that means purchasing tents and warm socks for a teen alone on the streets in Minneapolis, or a van for outreach to homeless people at a large Indian reservation, or a security system for a domestic violence shelter in Greater Minnesota that is working to keep its guests safe. We let the community tell us where the need is greatest.

We help food shelves purchase items needed to carry more fresh foods, fix structural damage to serve clients in a safer space, and serve families in a more dignified manner by providing a more shopping-like experience.

In total, we provided $620,730 to 85 agencies to fight hunger and homelessness in Minnesota in 2015.
In 2015 we partnered with 24 agencies for education:

Ascension Place, Minneapolis, MN
Bluff Country Family Resources, Hokah, MN
Bridge for Youth, Minneapolis, MN
Catholic Charities of the Archdiocese of St. Paul and Minneapolis, Minneapolis, MN
Cornerstone Advocacy Service, Bloomington, MN
Dakota Woodlands, Eagan, MN
Emerge Community Development, Minneapolis, MN
Hope Coalition, Red Wing, MN
Lutheran Social Service of Minnesota, Minneapolis, MN
Minneapolis Public Schools, Minneapolis, MN
Minnesota Internship Center Charter School, Minneapolis, MN
People Serving People, Minneapolis, MN
Perspectives, St. Louis Park, MN
Project for Pride in Living, Minneapolis, MN
Simpson Housing Services, Minneapolis, MN
Sojourner Project, Hopkins, MN
Solid Ground, White Bear Lake, MN
St. Paul Public Schools, St. Paul, MN
The Dwelling Place, Columbia Heights, MN
The Evergreen House, Bemidji, MN
Tubman, Minneapolis, MN
Union Gospel Mission, Duluth, MN
Women of Nations, St. Paul, MN
YWCA of St. Paul, St. Paul, MN

COMMUNITY EVENT SPONSORSHIP

These grants are focused on raising awareness of hunger and homeless issues through sponsorship of events and conferences.

In 2015 we partnered with 5 agencies for events:

Christians Reaching Out In Social Service, Rogers, MN
The Evergreen House, Bemidji, MN
Hunger Solutions Minnesota, Food Access Summit, St. Paul, MN
Minnesota Coalition for the Homeless, St. Paul, MN
Tri-County Action Program, Project Homeless Connect, Waite Park, MN

Every child should have the opportunity to succeed in school. We fund items such as backpacks, school supplies, winter clothing, and tutoring through our Education Grant. This lets homeless students be just another kid while they are at school and gives them the chance to thrive.

In 2015 we partnered with 24 agencies for education:
In 2015 we partnered with 5 agencies for gardens:

Masjid An-Nur, Minneapolis, MN
Bemidji Community Food Shelf, Bemidji, MN
Pillsbury United Communities, Minneapolis, MN
Hallie Q. Brown Community Center, St. Paul, MN
Woodland Hills Church, Maplewood, MN

GARDEN PLANNING

Gardens can provide an important source of nutrition for those lacking access to fresh and healthy food.

We talked with food shelves across Minnesota that already had a community garden and learned that getting a garden up and running was a long and thoughtful project. With this in mind, we created a special one time Community Garden Planning Grant so that food shelves could have the best chance of success with a new garden.

Food shelves also reported that operating gardens engages volunteers, civic groups, local businesses and the community as a whole.

In 2015 we partnered with 165 food shelves for food.

Open Your Heart Summer Challenge

165 food shelves raised a record amount of donations to purchase food for hungry families for the 2015 Open Your Heart Summer Challenge. On their own, the food shelves raised over $1.5 million and received their portion of the $150,000 Open Your Heart Challenge Grant in addition. See our website for a full list of participating food shelves.

In 2015 we partnered with 165 food shelves for food.
“OYH has provided a couple of grants to the Brian Coyle Center the past couple years. I have worked as the Basic Needs Coordinator and I love the fact that you can tell they really want to see the communities their grantees serve thrive and be well! The result of this garden grant is that we will not have to wait yet another year for our neighbors to have access to fresh and healthy produce as well as connecting with each other, socializing and being active.”

Pillsbury United Communities
Minneapolis, MN

ORGANIZATION, CORPORATE, AND FOUNDATION DONORS

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Allina Health (Dollars for Doers)
AmazonSmile
ARANet, Inc.
Culligan Water Conditioning of Minnetonka
E.A. Sween Company
GiveMN
Hollstadt & Associates (Employee Volunteer Awards)
IWJ Charitable Foundation
IWOW - PointMap
Kowalski’s Markets (Eden Prairie, White Bear Lake and Woodbury locations)
Medtronic Foundation (Employee Volunteer Award and Gift Match)
Minnesota Nurses Association
Otto Bremer Foundation
Robert E. Fraser Foundation
St. Jude Medical Foundation
The Toro Company (Dollars for Doers)
Tin Whiskers
THANK YOU TO ALL OF OUR DONORS!

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City of Minneapolis
City of St. Paul
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Hamline University
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Minnesota Council of Nonprofits
Minnesota Nurses Association
Minnetonka Public Schools
Mounds View Public Schools
Northern Lights Combined Federal Campaign
Project for Pride In Living
Ramsey County
Slocum
State of Minnesota
St. Paul Public Schools
Stillwater Area Public Schools
Tapemark Company
Terrapin Technologies
Three Rivers Park District
University of Minnesota – Duluth
University of Minnesota – Twin Cities
University of Minnesota Physicians
University of St. Thomas
Washington County

In addition, we are supported by employees who designate their gifts through the workplace giving campaigns of the following companies:
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Target
UnitedHealth Group
St. Paul Area Council of Churches
The Toro Company
Wells Fargo

www.oyh.org
Open Your Heart to the Hungry and Homeless believes that every Minnesotan should be free from hunger and homelessness.